

Dear Officers, Chairmen and Past Department Presidents,

I want to take this opportunity to thank you for agreeing to be a part of my DREAM TEAM! I look forward to your time, talent and expertise you will bring to The American Legion Auxiliary, Department of Virginia. Your ideas, input and enthusiasm are the key to our successful programs. This can only be accomplished through cooperation and open communication.

Membership is the lifeblood of our organization and as such, it is an important issue for the support of all its programs. As of this writing, the National President has not released her theme, however, I happen to know that our Department theme is closely aligned with the National President's theme. I have chosen, "Real Heroes Wear Dog Tags; Continuing to Honor our Veterans and Military". For me, this theme represents the bravery and sacrifices made so that we (Americans) can have the freedoms we enjoy today and every day. Our Department Membership Chairman has chosen as her theme, "Accomplishing our "5" Year Strategic Plan through the "Triple Nickel"; Rejoin "5" Expired Members, Retain "5" Delinquent Members and Recruit "5" New Members. Working together in cooperation, I am sure that the Department of Virginia will achieve our goal of 100%+ in membership. This can only be achieved by embracing the passion and enthusiasm of our mission and vision statement. We as members of the leadership team will have an extra effort to achieve our membership goal by creating an internal culture of goodwill. The details are outlined in Goal #2 of our strategic plan.

Committee Chairmen, please contact your committee members as soon as possible. Your vice chairman and advisor are your most valuable resources. Furnish them with complete information on the program and keep them up-to-date on all communications, activities and events. By doing so, the vice chairman and advisor are available to contribute program information at unit, district and zone meetings in your absence.

****Prepare a complete program outline, including the mid-year and annual report forms for the Program Action Plan. Do not include actual publications, etc. You will receive your committee section of the National Program Action Plan Supplement upon release by National from the Department President. Chairmen will only need to amend or add to the plan in the areas that pertain to the activities specific to Virginia and the reporting section of the Program Action Plan. Your completed Program Action Plan, reporting forms, and a one-page outline will be due back to the Department President within three (3) weeks of receipt of your committee's National Program Action Plan. Chairmen will receive notification on approval of their committee's Plan at which time the plan will be placed on the Department website so that Units can begin planning activities prior to the Executive Board Meeting. Please bring 50 copies of your one-page outline to the Executive Board Meeting (Septmeber 14-15, 2018) at Department Headquarters. All Chairmen (except Children & Youth, Membership and Veterans Affairs & Rehabilitation) will have 3 minutes to share their programs. Please feel free to contact me whenever you have questions.**

Committee Chairmen and Officers, communication is a key element in the success of our year. To ensure that member receive information promptly, all program information, updates, activities and meetings will be distributed through Constant Contact, Department Bulletins and Zone Vice Presidents for their distribution to the District Presidents. The District Presidents will in turn distribute the information to the Unit Presidents with instructions to share the information with Unit members.

Advisors please share your pearls of wisdom with your Committee Chairmen. If possible, make contact with them each month to provide assistance with the program.

With the help and cooperation of our DREAM TEAM, I am confident that this will be a wonderful and memorable year which will Continue to Honor Our Veterans and the Military while living our Vision and Mission Statement of Service Not Self.

Thank you for the honor and privilege to serve as your Department President in 2018 – 2019.

For God and Country,

Rose B Moore

Rose B. Moore

Department President