



## Uniting ALA Super Powers to Enhance Membership & Honor Our Heroes 2018-2019

By honoring our veterans and military through meaningful ALA service, the Department of Virginia will continue to recruit and retain a diverse, engaged membership who will ensure the future growth and prosperity of our organization. This year, we will combine ALA Super Powers such as communication, goodwill and mentorship to maximize our ability to achieve our mission. And of course, the ultimate motivation is having fun on our journey of *Service, Not Self*.

Be on the lookout for the Membership Chairman's super alter ego at a meeting near you!

### Super Power Achievement Dates

All National & Department Executive Committee Members' and Unit Presidents' dues paid by September 1, 2018 (*Lead by example*)

65% Unit Membership Achievement by October 20, 2018 ALA Fall Conference

Special Award 2% increase over last year's level on November 11, 2018, Veterans Day

85% Unit Membership Achievement by March 10, 2019, Spring Conference

Special Award 2% increase over last year's level on May 24, 2019, Poppy Day

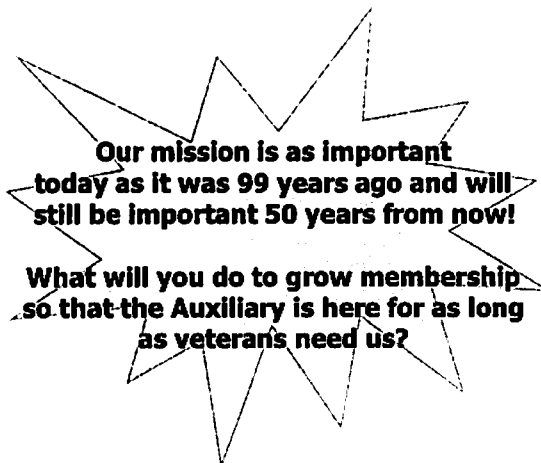
102% Unit Membership Achievement by June 30, 2019



**STACI KING**

MEMBERSHIP CHAIRMAN  
DEPARTMENT OF VIRGINIA  
2018-2019

membership@vauxiliary.org  
Cell: (571) 528-1122



### Special Department Recognition:

All Units who achieve 100% membership by December 28, 2018 and the three (3) Units with highest achievement goal of Membership beyond 102% by June 30, 2019, will receive Special Super Power Awards.

### Renewal Notice Schedule:

National will mail/email the first renewal notice by September 15th. A second notice is mailed by January 15th to members who have not paid dues by the beginning of December 2018. Units are encouraged to supplement these with unit generated renewal notices and personal phone calls.

**Good News - ALA National and Department of Virginia have waived their 2019 dues portions for new female veteran membership. Units may choose to do the same this year.**



# ALA Rock Stars Nomination Form

Name of person completing form: \_\_\_\_\_ Dept: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

***Do you know a member or unit doing extraordinary work for the American Legion Auxiliary?***  
**A particular focus for the 2018-2019 year ALA Rock Star Award is on events held outside of your Post home AND/OR National President's focus on Female Veterans (especially homeless Female Vets).**  
**Please include photo(s) if possible!!**

Emailed digital photos/forms are best but hard copies can be mailed with applications that are sent via the post office.

Those nominated may be interviewed to be included for posting/publications such as the National Membership Committee Facebook group page, eNews or eBulletin...or other methods of acknowledgement.

### Member Being Nominated:

Name \_\_\_\_\_ Unit # \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
City State Zip

### Unit Being Nominated:

Unit Name/City/State: \_\_\_\_\_ Unit # \_\_\_\_\_

Contact Person: \_\_\_\_\_ Unit Position: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Unit Mailing Address \_\_\_\_\_  
City State Zip

**Please explain why you believe the member or Unit is an ALA Rock Star (use back or separate sheet if needed)**  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Submit form to:** National Membership Committee  
[membership@ALAforVeterans.org](mailto:membership@ALAforVeterans.org),  
3450 Founders Road, Indianapolis, IN 46268-1334  
Fax: 317.569.4502 (Attn: Membership)



2019

## RS - Recruit & Rejoin

For members who recruit or rejoin five (5) or more Junior or Senior Auxiliary members between 9/1/18-5/30/19.  
Rejoined members must not have paid dues since 2016. **One entry per recruiter.**

Certification forms must be received in National Headquarters no later than **May 1, 2019.**

### CERTIFICATION FORM

*Please type or print legibly*

Recruiter's Name: \_\_\_\_\_ Recruiter's Member ID#: \_\_\_\_\_

Recruiter's Dept: \_\_\_\_\_ Unit #: \_\_\_\_\_

Recruiter's Address: \_\_\_\_\_

Name of New and/or Rejoined members

Member ID (if known)

- |          |       |
|----------|-------|
| 1. _____ | _____ |
| 2. _____ | _____ |
| 3. _____ | _____ |
| 4. _____ | _____ |
| 5. _____ | _____ |

***Certified by:***

Dept. Secretary  
printed name: \_\_\_\_\_ Dept: \_\_\_\_\_

Dept Secretary  
**Signature (required):** \_\_\_\_\_

**Departments – please send certified forms to:**

American Legion Auxiliary  
National Headquarters  
**Attn: Membership**  
3450 Founders Road  
Indianapolis, IN 46268-1334

**Form must be received at National Headquarters by May 1, 2019 to be eligible**  
Each recruiter will receive a special gift selected by the 2019 National Membership Chairman  
and will be entered in a \$250 cash drawing.

**One award per recruiter.**

This form may be duplicated.



# SILVER BRIGADE

Auxiliary members who recruit 25 or more new **2019 Senior Auxiliary Members** between 9/1/18-5/30/19 will qualify for enrollment in the **Silver Brigade** of the American Legion Auxiliary. TAL & SAL members also eligible to receive this award. Certification forms must be received by National Headquarters no later than **May 1, 2019**.

## CERTIFICATION FORM

*Please type or print legibly*

Recruiter's Name: \_\_\_\_\_ Recruiter's Member ID#: \_\_\_\_\_  
Recruiter's Dept: \_\_\_\_\_ Unit #: \_\_\_\_\_  
Recruiter's Address: \_\_\_\_\_

### Names of TWENTY-FIVE New Senior Members recruited:

*NOTE: Forms submitted with less than 25 certified names will be disqualified.*

- |           |           |
|-----------|-----------|
| 1. _____  | 14. _____ |
| 2. _____  | 15. _____ |
| 3. _____  | 16. _____ |
| 4. _____  | 17. _____ |
| 5. _____  | 18. _____ |
| 6. _____  | 19. _____ |
| 7. _____  | 20. _____ |
| 8. _____  | 21. _____ |
| 9. _____  | 22. _____ |
| 10. _____ | 23. _____ |
| 11. _____ | 24. _____ |
| 12. _____ | 25. _____ |
| 13. _____ |           |

#### **Certified by:**

Unit Secretary printed name: \_\_\_\_\_ Unit # \_\_\_\_\_

Unit Secretary Signature (required): \_\_\_\_\_

Unit President printed name: \_\_\_\_\_

Unit President Signature (required): \_\_\_\_\_

Dept. Secretary printed name: \_\_\_\_\_ Dept: \_\_\_\_\_

Dept Secretary Signature (required): \_\_\_\_\_

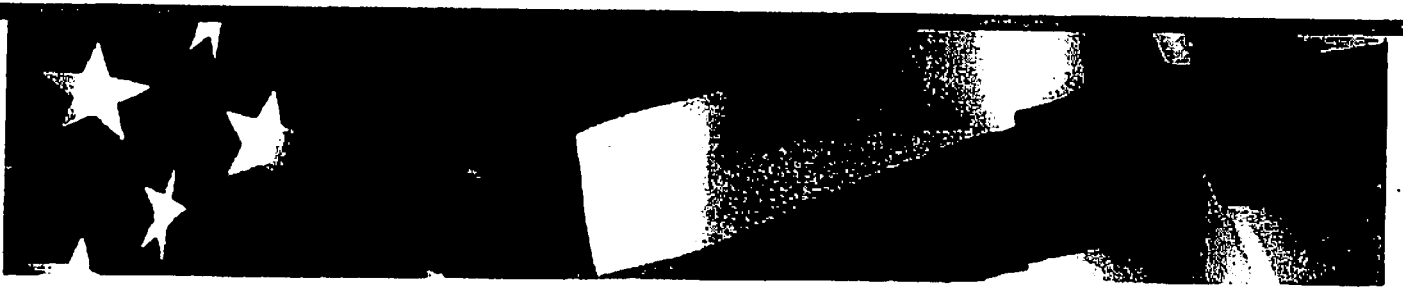
**Departments** – please send certified forms to:

**Silver Brigade Award**  
American Legion Auxiliary  
National Headquarters  
Attn: Membership  
3450 Founders Road  
Indianapolis, IN 46268-1334

**Forms must be received at National Headquarters by May 1, 2019.**

*Note: Silver Brigade winners will receive a special gift from the National President. Only one gift per Silver Brigade winner.*

**This form may be duplicated.**



# **American Legion Auxiliary**

## **Honor Our Female Veterans**

For Female Veterans who join as new members for the 2018 Membership Year, the national portion of dues (\$9.00) will be waived for their first year of membership.

### **Units**

- Verify the new member's eligibility
- Submit her application and department dues to your department. Indicate on her application that this member is part of the "Honor Our Female Veterans" program.

### **Departments**

- Enter the new member into ALAMIS as a pending member. Be sure to mark her eligibility as "Self" if the new member is eligible in her own right or the appropriate eligibility category.
- Email [membership@ALAforVeterans.org](mailto:membership@ALAforVeterans.org) with "Honor Female Veterans" in the subject line
  - In the body of the email, list the member's Name, Unit Number, and Department
- National Headquarters' Membership Division will process the new member's application to show her as an active member.

### ***Questions?***

Email National Membership Division at [membership@ALAforVeterans.org](mailto:membership@ALAforVeterans.org)



# ALA Member Benefits

## - There's more in it for YOU!

The value of being an American Legion Auxiliary member is growing big time! You bring untold value to the Auxiliary and America's veterans through your service to our mission; to show our appreciation, the ALA is bringing **valuable benefits to you!** Your membership brings you access to a wide array of discounts, products, and services.

It's easy! Online at [www.ALAforVeterans.org](http://www.ALAforVeterans.org) (go to Member Only > Member Benefits), you can learn about an array of benefits through our partnership with Gallagher Benefit Services Inc., USAA and several other companies.

### GALLAGHER BENEFIT SERVICES

#### Health Discount Services & Programs

- ★ Dental and Vision Discount Program
- ★ Fully Insured Dental
- ★ VSP Insurance
- ★ Rx Discount Program
- ★ Hearing Aids & Services by Hear In America
- (800) 288-6149

#### Insurance Carriers

- ★ Senior Term Life Insurance by The Hartford®
- ★ Long Term Care by LTCR
- ★ Critical Illness
- ★ Medicare Supplements
- ★ Pet Insurance

**BonusDrive** - Exclusive \$500 Cash rebate when you purchase a vehicle from participating automotive companies

- ★ [www.BonusDrive.com](http://www.BonusDrive.com)
- ★ 888-98-BONUS

**Abenity Discount Program** - Discounts include but are not limited to:

- ★ Amusement Parks
- ★ Hotels
- ★ Movie Tickets
- ★ Restaurants
- ★ Car Rentals
- ★ Concert Tickets
- ★ Retail Stores

For more information, call the Voluntary Benefits line Toll Free Number, (855) 461-8500, or visit [www.ALAforVeterans.org](http://www.ALAforVeterans.org), Members' Only\*, and Member Benefits tab.

\*ALA members must have a login and password for the members' only section of the national website to access member benefits information

### ADDITIONAL DISCOUNTS

#### ScriptSave Prescriptions Savings Program

- ★ Prescription savings for your entire household on brand name and generic drugs at thousands of participating pharmacies nationwide.
- ★ (800) 700-3957;
- ★ [www.scriptsave.com](http://www.scriptsave.com)
- ★ ALA Code: Group #417

### TECHNOLOGY

#### Dell Computers

- ★ Savings on computers and software
- ★ (877) 288-9437
- ★ [www.dell.com/epp/flyer](http://www.dell.com/epp/flyer)
- ★ ALA Code: CS711278890

### USAA CREDIT CARD

#### American Legion Auxiliary Credit Card

- ★ (855) 291-8252
- ★ [www.USAA.com/ALA](http://www.USAA.com/ALA)
- ★ USAA Bank will make a contribution to the American Legion Auxiliary when you open an account, make eligible purchases and keep an active account.



### TRAVEL

#### Alamo Rental Car

- ★ Save on everyday low prices when you rent from Alamo.
- ★ (800) 354-2322 and mention the following contract ID:
- ★ Contract ID#: ALAUX

#### Wyndham Hotel Group

- ★ (877) 670-7088
- ★ <http://wr.wyndhamrewards.com>
- ★ Enter Code below in the Corporate Code box when looking for a reservation
- ★ ALA Code: 1000002807

### REAL ESTATE

#### SIRVA Home Benefits

- ★ Real Estate & Mortgage Services
- ★ (877) 833-9484
- ★ <http://legion-aux.sirvahomebenefits.com>

### MOVING SERVICES

#### North American Van Lines

- ★ Interstate Moving & Storage Discounts
- ★ (888) 458-7986
- ★ <http://legionaux.movingnavi.com> or email: [info@movingnavi.com](mailto:info@movingnavi.com)

#### Allied Van Lines

- ★ Interstate Moving, Packing & Storage Services
- ★ (800) 871-8864
- ★ <http://movingallied.com/legionaux> or email: [info@movingallied.com](mailto:info@movingallied.com)

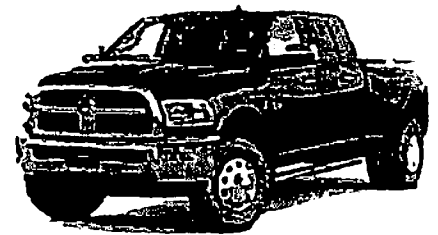
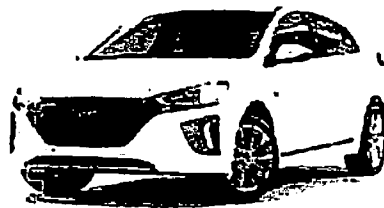
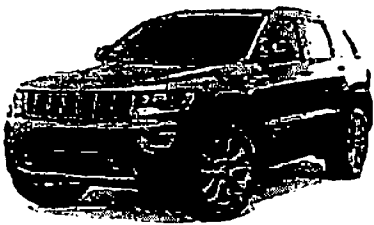


**BONUSDRIVE™**  
YOUR ROAD TO REWARDS.

## A Simple, Stress-Free \$500 Cash Rebate for American Legion Auxiliary Members!

The exclusive BonusDrive program is a simple, stress-free \$500 rebate above and beyond other applicable discounts received when American Legion Auxiliary (ALA) members shop for and purchase or lease a new vehicle from one of the nation's leading auto manufacturers. A \$500 check is mailed to their home!

Visit [BonusDrive.com](http://BonusDrive.com) or call 888-98-BONUS (26687) for details.



### Participating Manufacturers

**Jeep**



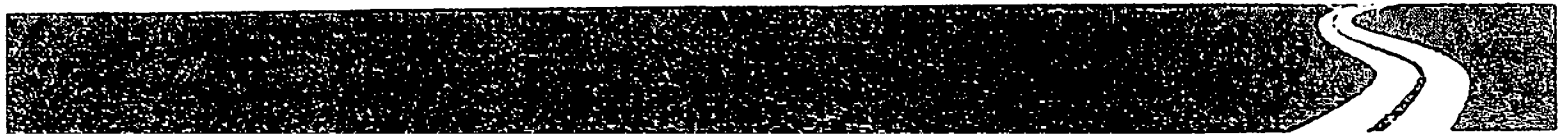
**RAM**



**DODGE**



**HYUNDAI**





# We Noticed Your

American Flag  Veterans Tag

If you're a veteran, servicemember or direct relative, please join The American Legion Family to help us make a difference, promote patriotism, and serve America in your local community.



**AMERICAN LEGION AUXILIARY APPLICANT INFORMATION**  
Yearly Membership Dues Only: \$00.00

Name (First) (M.I.) (Last)

Address

City State Zip

Home Phone Cell Phone

Email Address Unit # and Location

Have you been a member previously?  Yes  No Date of Birth (Required): / /

Living  Deceased

Eligible Through Name of Veteran (if living, must be American Legion member)

American Legion Member ID Number

Veteran's American Legion Post Name Post # City State

Veteran Served: (check all that apply)

- WWI (45/17-11/11/18)
- WWII (12/7/41-12/31/45)
- Merchant Marines (12/7/41-12/31/45)
- Korea (6/25/50-1/31/53)
- Vietnam (2/28/51-5/7/75)
- Lebanon/Grenada (9/24/22-7/31/84)
- Panama (12/20/59-1/31/90)
- Pension Qualifier on Terrorism (8/2/90 until cessation of hostilities)

Applicant's Relationship to the Veteran:

- Mother  Wife  Daughter  Sister  Son
- Direct Descendant (daughter, granddaughter, great-granddaughter, etc.)

Signature of Applicant (or legal guardian if under 18) Date

I certify that the above named individual served at least one day of active duty during the dates marked above and was honorably discharged or is still serving honorably.

Post Adjutant/Officer Membership Verification Date

Annual dues must accompany completed application. Return completed application to the contact listed on backside. Dues include a yearly non-refundable citation of \$3.40 for American Legion Auxiliary magazine. Membership pending approval of application.

# We Noticed Your

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If you're a veteran, servicemember or direct relative, please join The American Legion Family to help us make a difference, promote patriotism, and serve America in your local community.



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Address

City State Zip

Home Phone Cell Phone

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**THE AMERICAN LEGION  
APPLICANT INFORMATION  
Yearly Membership Dues Only: \$00.00**

Name \_\_\_\_\_  
(First) (Last)

Address \_\_\_\_\_  
(Street) (City) (State) (Zip)

Phone \_\_\_\_\_

Email \_\_\_\_\_

(Membership ID# Former Number) (Post #) (Date)

Please check appropriate eligibility dates and branch of service below:

- WWII (4/2/17-11/11/18)
- WWI (12/7/11-12/31/16)
- Korea (8/25/50-1/31/55)
- Vietnam (2/28/61-5/7/75)
- Lebanon/Grenada (8/24/82-7/31/84)
- Panama (12/20/89-1/31/90)
- Persian Gulf/War on Terrorism (8/2/90 until cessation of hostilities)
- U.S. Army
- U.S. Navy
- U.S. Air Force
- U.S. Marines
- U.S. Coast Guard
- Merchant Marines (12/7/11-12/31/16 - Only Eligible)

I certify that I served at least one day of active military duty during the dates marked above and was honorably discharged or am still serving honorably.

Signed By Applicant \_\_\_\_\_  
 Name of Recruiter \_\_\_\_\_

Annual dues must accompany completed application. Return completed application to the contact listed below. For more information visit [www.legion.org](http://www.legion.org).

ALA 012617



**SONS OF THE AMERICAN LEGION  
APPLICANT INFORMATION  
Yearly Membership Dues Only: \$00.00**

Date \_\_\_\_\_ Detachment of \_\_\_\_\_ Squadron No. \_\_\_\_\_

Birth Date \_\_\_\_\_ Recruited by \_\_\_\_\_

Name \_\_\_\_\_  
(First) (Last)

Address \_\_\_\_\_  
(Street) (City) (State) (Zip)

Phone \_\_\_\_\_ Veteran through whom eligibility is established \_\_\_\_\_

(a) Above is a member in good standing of Post No. \_\_\_\_\_ Department of \_\_\_\_\_

OR (b) Above is a deceased veteran who served honorably from \_\_\_\_\_ to \_\_\_\_\_

(c) Relationship of Applicant to Veteran \_\_\_\_\_

Has Applicant previously been a member of the SAL? \_\_\_\_\_ Where? \_\_\_\_\_

I hereby subscribe to the Constitution of the Sons of The American Legion, apply for membership, and

Email Address \_\_\_\_\_ Transmittal \$ \_\_\_\_\_

for 20 \_\_\_\_\_ annual membership dues \_\_\_\_\_

Signed By Applicant (or Parent) \_\_\_\_\_ Eligibility certified by \_\_\_\_\_

Annual dues must accompany completed application. Return completed application to the contact listed below. For more information, visit [www.legion.org/sona](http://www.legion.org/sona).

ALA 012617

**For questions, and to submit this application,  
please contact:**

**FIRST & LAST NAME  
PHONE NUMBER & EMAIL  
POST, UNIT OR SQUADRON NAME  
0000 STREET ADDRESS  
CITY, STATE ZIP**



**THE AMERICAN LEGION  
APPLICANT INFORMATION  
Yearly Membership Dues Only: \$00.00**

Name \_\_\_\_\_  
(First) (Last)

Address \_\_\_\_\_  
(Street) (City) (State) (Zip)

Phone \_\_\_\_\_

Email \_\_\_\_\_

(Membership ID# Former Number) (Post #) (Date)

Please check appropriate eligibility dates and branch of service below:

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- U.S. Army
- U.S. Navy
- U.S. Air Force
- U.S. Marines
- U.S. Coast Guard
- Merchant Marines (12/7/11-12/31/16 - Only Eligible)

I certify that I served at least one day of active military duty during the dates marked above and was honorably discharged or am still serving honorably.

Signed By Applicant \_\_\_\_\_  
 Name of Recruiter \_\_\_\_\_

Annual dues must accompany completed application. Return completed application to the contact listed below. For more information visit [www.legion.org](http://www.legion.org).

ALA 012617



**SONS OF THE AMERICAN LEGION  
APPLICANT INFORMATION  
Yearly Membership Dues Only: \$00.00**

Date \_\_\_\_\_ Detachment of \_\_\_\_\_ Squadron No. \_\_\_\_\_

Birth Date \_\_\_\_\_ Recruited by \_\_\_\_\_

Name \_\_\_\_\_  
(First) (Last)

Address \_\_\_\_\_  
(Street) (City) (State) (Zip)

Phone \_\_\_\_\_ Veteran through whom eligibility is established \_\_\_\_\_

(a) Above is a member in good standing of Post No. \_\_\_\_\_ Department of \_\_\_\_\_

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(c) Relationship of Applicant to Veteran \_\_\_\_\_

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Email Address \_\_\_\_\_ Transmittal \$ \_\_\_\_\_

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