



## Department of Virginia Leadership Program Action Plan

### 2020 – 2021 “Motivating Our Members to Achieve Our Mission”

What is Leadership? A simple definition is leadership is the art of motivating a group of people to act toward achieving a common goal. For The American Legion Auxiliary our Mission Statement is that goal. Our Mission Statement is: “In the spirit of Service, Not Self, the mission of the American Legion Auxiliary is to support The American Legion and to honor the sacrifice of those who serve by enhancing the lives of our veterans, military, and their families, both at home and abroad. For God and Country, we advocate for veterans, educate our citizens, mentor youth, a promote patriotism, good citizenship, peace, and security”. To accomplish this mission the Auxiliary programs support The American Legion’s Four Pillars: Veterans Affairs & Rehabilitation, National Security, Americanism and Children & Youth.

### Ideas to Motivate Our Members

- Learn about and promote participation in the ALA Academy.
- Enhance leaders’ knowledge about ALA history, programs and organization.
- Encourage the use of ALA reference documents and materials, such as the Unit Guide Book, Unit, Department and National Constitution & Bylaws, Department Operations Guide, ALA Girls State Program Guide and the national website listing of previous annual reports, to include the Centennial Strategic Plan initiatives.
- Offer a mentoring program, utilizing the knowledge and experiences of members who have served as leaders beyond the unit level.
- Nurture a culture of goodwill at all levels of the organization.
- Resources: [www.ALAforVeterans.org](http://www.ALAforVeterans.org) Additional resources will be located in the Program Action Plan.

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