

Western Zone Plan of Action 2022-2023

My plan of action is to support the units in recruiting more members. I believe this is more than possible. We have to become more visible in our respective areas. Take advantage of events that are already taking place. Attend these events; set up recruitment tables. Organizations are looking for partners, become one. Create programming that invites the public to attend. The public needs to know that we are here and most importantly what we do. We do more than sell poppies and host parties. We are an awesome organization that does great work for our veterans and their families.

We also need to make our existing members feel more a part of their units, districts, and zones. Their opinions matter, we are all leaders whether we have a title or not. They should feel comfortable expressing their ideas. Make them aware of what's going on and what is needed.

To our older members. Encourage participation from our new members and be open to new ideas. Do not criticize, teach. Remember you were once a new member.

I'm also hoping to help create new sources of much needed revenue. Selling dinners and raffling baskets is great. But what can we do to create a larger impact? All ideas are welcome.

I also hope to create a more unified Zone. We need participation from all districts. Invite one another to events. Neighboring Units or Districts can create joint programs. Have a luncheon or just a "Girls Night Out." We are a family. We need to start operating more like one.

Last but most certainly not least. I encourage all of us to help our Department President on her project this year. More information will be forthcoming. Keep a lookout for it.

I'm positive that we will have a great year with the help of each and every one of you. I look forward to working with you all. Thank you for allowing me to serve you all in this position.

For God and Country,

Kitt Mayo
Western Zone Vice-President